



JENNIFER L. BEATTY

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: OBJECTIVE :

My objective is to progress and grow as a graphic designer and visual informant by providing consumers with thoughtful unconventional work that looks and feels distinctive; while continuing to fulfill my commitment to education and philanthropy.

: QUALIFICATIONS PROFILE :

Passionate creator with 5 years of professional design know how under her belt. Adept listener and award winning graduate of the University of Arizona. Exceptional collaborator with well developed technical and production skills. Experienced with editorial/entertainment print design, branding, social media networking, web/blog/user interface design, traditional/digital illustration, and small business management.

: EDUCATION :

University of Arizona : 2001-2006

Graduated Cum Laude

Degree Awarded: BFA Studio Art : Visual Communications: Illustration

Degree Awarded: BFA Media Arts : Film/Video Production

: TECHNICAL PROFICIENCY :

Advanced proficiency with both MAC and PC platforms. Adobe Creative Suite, Basecamp, Wordpress, FTP Interfaces, Microsoft Office, Wacom Tablets/Screens, Office Networks, Film Production, Print Production & Techniques.

: PROFESSIONAL EXPERIENCE :

Bandwagon Graphiks : 2008 to *present*

> *Print Designer* - Responsible for 100% of the business including but not limited to business functionality, hiring of freelancers, client acquisition/relations, printer relations, and all things creative. Projects include high-end branding/identity, editorial advertising, book design, digital illustration, small business web-design, project management, promotional material, entertainment key art, product packaging, specialty printing and mastery of Creative Suite.

Electrosonic : 2011 to *present*

> *Print Designer* - Acting as the main designer within a heavy corporate design environment, responsible for all in house design including but not limited to corporate magazines, brochures, ads, newsletters, proposals, and more.

Parsons : 2010 *Contract/Casual*

> *Print Designer* - Heavy corporate design for every level of project including brochures, magazines, newsletters, proposals, print production, sustainable design and more. Launched a biannual magazine, and continue to casually aid firm with thoughtful innovative design.

AIGA Los Angeles : 2007 to 2009

> *Pro-Sessions Chair* - I have been volunteering with AIGA for my entire professional career. As the Pro-Sessions chair, I was responsible for producing events for the programming committee which entailed bringing in speakers, location scouting, event promotion and continued support.

: PROFESSIONAL EXPERIENCE cont'd :

Lowry Digital Images : 2008 to 2009

> *Restoration Artist* - Worked with a team of artists, on proprietary software, who aid in the restoration and image processing of classic and current titles for HD and Blu-Ray releasing.

Firebrain Incorporated : 2007

> *Print Designer* - Created marketing concepts for the entertainment, and automotive industries with creative team and art director. Projects included Entertainment Key art, Sell Sheets, DVD Packaging, Trade Ads, Corporate Branding, Automotive Packaging, Entertainment Email Marketing, and Large Scale Automotive Visual Media within the Domestic and International Realm.

New Wave Creative : 2006

> *Print Designer* - Created concepts for entertainment related media such as one-sheet posters, promotional mailers, tabloid ads and DVD's within the domestic and international spectrum. Worked with creative team and art director to see projects through to completion.

: SKILLS :

- > Heavy workloads are my specialty, I eat organization and communication for breakfast.
- > I have great relationships with my clients and vendors, working as transparently and politely as possible with wit thrown in to ice the cake.
- > I possess the ability to create/manage great work all while staying on time and on budget.
- > I have production experience/knowledge coupled with a large pool of local affordable vendors around town where any project can be produced.
- > I've been known as the designer who gives you the most bang for your buck.
- > Avid cyclist and bike commuter, beware - I wear Lycra.
- > Witty, relaxed and fun loving; I'm also a frequent baker of Banana Bread for the office.

"Dobrá Práca Sama Sa Chváli" ~Slovak Proverb "Fine Work Is It's Own Flattery"

